Olmec Ranked on Channel Partners 2025 MSP 501—Tech Industry's Most Prestigious List of Managed Service Providers Worldwide

Annual Channel Partners MSP 501 Identifies Best of the Best in the Managed Services Industry

JUNE 23, 2025: Olmec has been named as one of the world's top-performing managed service providers in the prestigious 2025 Channel Partners MSP 501 rankings. The annual Channel Partners MSP 501 list, a technology industry benchmark, ranks companies based on a wide range of metrics including above industry average revenue growth, recurring revenue, high-margin services and innovation including monetizing AI services.

For the past 18 years, managed service providers around the globe have submitted applications for inclusion on this prestigious and definitive listing. It is a milestone achievement for any managed services organization to be included on the list. The Channel Partners MSP 501 survey uses a quantitative methodology to rank companies based on their annual revenue, profitability measured by EBITDA, and recurring revenue. The methodology has been developed by a Who's-Who in the managed services industry.

> *"The MSP 501 is more than a ranking—it's a reflection of the innovation, operational excellence, and customer-first mindset that drives the world's top managed service providers forward. Earning a place on this list signals to customers, partners, and the broader tech community that these MSPs are setting the pace for the industry and defining what success looks like in today's complex technology landscape," said Robert DeMarzo, Sr. Director of Informa Channels events and digital content.*

MSPs that qualify for the list must also pass a rigorous review conducted by the Channel Partners research team and editors. Channel Partners ranks applicants using a unique methodology that weighs financial performance according to long-term health and viability, commitment to recurring revenue and operational efficiency.

> *"The MSP 501 is the channel industry's unofficial GPS. Customers use it to navigate the over 300K MSP ecosystem, and vendors use it to find the right partners for their GTM strategy," said Devan Adams, principal analyst at Canalys (now part of Omdia). "Being an MSP 501er puts your business on the map while steering new opportunities to you."*

"Olmec has continued to be named to the MSP 501 year and after year, and this is testament to the kind of business we pride ourselves as being," said Chris Forte, President of Olmec, "As technologies advance, so do we, and I am excited to see our team continue building on these accomplishments and being the trusted technology partner our clients can trust."

This year's list is one of the most competitive in the survey's history. Winners will be recognized on the Channel Partners and Channel Futures websites and honored during a special ceremony at MSP Summit, Sept 15-17, 2025, in Orlando, Fla.

The MSP 501 represents the best in the technology services industry delivering outstanding vendor and platform neutral advice and value to small, midsized and enterprise customers. This year, the average revenue per MSP 501 is $29.4 million with an average recurring revenue of $16 million. These are truly the best of the best. Many of their services and technology offerings focus on customer needs in the areas of AI, cloud, security, collaboration, networking, help desk and remote monitoring and

management. The Channel Partners MSP 501 is responsible for keeping their global customers safe, connected and efficient.

> *Said Kelly Danziger, Informa Channels GM: "Making the MSP 501 isn't just about performance metrics—it's about leadership, vision, and the ability to drive meaningful outcomes for customers. This recognition places these MSPs among an elite group shaping the future of technology services worldwide."*

The Channel Partners MSP 501 list is based on confidential data collected and analyzed by the Channel Partners research and content teams which work closely with a wide range of industry experts to ensure the most pertinent data on managed services performance is collected. Companies are asked to provide their actual calendar 2024 financials or fiscal equivalents. Data was collected online from February to May 2025. The MSP 501 list recognizes top managed service providers based on metrics including recurring revenue, profit margin and other factors. The data collected by the annual MSP 501 helps every company on the list and every provider with a managed services practice, benchmark their performance and uncover new ways to grow.

- It is the most comprehensive and definitive worldwide listing of best-in-class managed service providers
- It uses a proprietary algorithm and financial data to rank MSP performance against peers
- It has an 18-year history of recognizing top-performing MSPs
- It evaluates companies based on growth, profitability, and innovation
- Winners play a critical role in the $5 trillion technology industry
- Winners will be recognized at the MSP Summit during the MSP 501 gala awards ceremony scheduled for Sept. 15-17 in Orlando, Fla.

Background

Olmec Systems has been providing New Jersey and New York City the best in IT support since our inception in 1996. We have since expanded into the Atlanta metro area. We measure our success by each and every client success, and nothing makes us happier than to be judged by the company we keep. Olmec Systems is dedicated to providing the highest levels of customer service, expert support, and the best in technology solutions to all of our clients.

We service organizations in a multitude of industries including healthcare, manufacturing, energy, non-profits, legal, and finance. In addition to managed services, we offer IT consulting, business continuity solutions, cloud-based phone systems for business communications, and cybersecurity.

Olmec is also a New Charter Technologies company. New Charter is an investment partnership that has “acquired” a portfolio of 21 (and growing) companies operating in 28 cities. It’s a unique model that elevates companies in their market instead of the forced integration that traditional PE models typically do. The distinction is that New Charter provides a true equity partnership that preserves the culture of each company and accelerates their entrepreneurial journey. In turn, the businesses are collectively involved in the future success and growth of the company.

About Channel Partners

Channel Partners is a media and events destination for the information technology and communications industry. We provide information, perspective, and connection for the entire channel ecosystem, including solution providers (SPs), managed service providers (MSPs), managed security service providers (MSSPs), cloud service providers (CSPs), value-added resellers (VARs) and distributors, technology solutions brokerages, subagent and agents, as well as leading technology vendor partners and communication providers.

Channel Partners properties include awards programs such as the Channel Partners MSP 501, a list of the most influential and fastest-growing providers of managed services in the technology industry; the Channel Circle of Excellence, which honors innovative leaders from top channel vendors and distributors; Channel Partners events, which delivers unparalleled in-person events including Channel Partners Conference & Expo and MSP Summit.

Channel Partners is part of Informa Connect, a leading provider of live events, digital content and training for the global business technology community. Through in-depth expertise and an engaged audience community, Informa Connect helps business professionals make better technology decisions and marketers reach the most powerful tech buyers and influencers in the world. Informa Connects portfolio includes more than 450 annual events attended by 12,000 business professionals,

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